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Issue Offer

**Fresh Issue of 29,101,562 shares aggregating upto INR 7,450 mn.**

#### Issue Summary

Price Band (INR)	243 to 256
Face Value (INR)	10
Implied Market Cap (INR mn.)	40,078.3
Market Lot	58 shares
Issue Opens on	July 3, 2024
Issue Close on	July 5, 2024
No. of share pre-issue	12,74,54,390
No. of share post issue	15,65,55,952
Listing	BSE – NSE

#### Issue Break-up (%)

QIB Shares Offered	≤50%
Retail Shares Offered	≥35%
NII (HNI) Shares Offered	≤15%

#### Book Running Lead Managers

SBI Capital Markets Limited  
DAM Capital Advisors Limited

#### Registrar

KFin Technologies Limited

#### Shareholding Pattern

	Pre-Issue	Post-issue
Promoters	95.78%	77.97%
Public & Others	4.22%	22.03%

#### Objects of the issue

➤ Repayment or prepayment of all or a portion of certain outstanding borrowings availed by the Company. Proceeds can be used to invest in their subsidiary for repayment or prepayment of all or a portion of certain of its outstanding borrowings. Proceeds may be used to und the working capital requirements of the Company and general corporate purposes.

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**Avi Agarwal**

BWIL along with it's subsidiary Bansal Steel & Power, is a leading manufacturer of steel wires in India, offering over 3,000 SKUs across high carbon, mild steel, and stainless steel wire segments. The company operates four manufacturing facilities in NCR and is establishing India's largest single-location steel wire manufacturing facility in Dadri. With a pan-India presence across 22 states and six union territories, Bansal Wires has a strong market share, contributing 2% to the overall production in a fragmented industry. The company exports to 14 countries, with Europe and the U.S. accounting for over 70% of its export turnover. Bansal Wires has demonstrated steady growth, with its total income increasing at a CAGR of 5.86% from FY2022 to FY2024, reaching INR 24,708.86mn. The company's has an customer retention ratio of above 64% in recent fiscal years.

#### Investment Rationale

**Dominant Market Position with 20% Stainless Steel Wire Market Share and INR 24,447mn revenue:** It is a dominant player in the Indian steel wire industry, commanding a 20% market share in stainless steel wire and approximately 4% in overall steel wire production. With revenue of INR 24,447.19mn in FY24, the company offers an extensive product range of over 3,000 SKUs across high carbon, mild steel, and stainless steel wire segments. It has diverse portfolio, with a strong brand equity and customer retention rate of over 64%.

**Strategically Expanding with Asia's Largest Wire Facility and Global Export Growth:** Bansal Wires is setting up India's largest single-location steel wire manufacturing facility in Dadri, which will be one of the largest in Asia. This facility, with a planned capacity of 346,000 MTPA, will provide economies of scale and enhance the company's competitive edge. Additionally, Bansal Wires is focused on expanding its presence in untapped regions of India and increasing its export sales, particularly in Europe and the U.S. markets. The company's entry into the B2C segment and plans to introduce new high-margin specialty wire products further augment its growth potential.

**17.28% PAT CAGR and Cutting-Edge Manufacturing Innovations:** Bansal Wires has demonstrated consistent financial growth, with its total income increasing at a CAGR of 5.86% from FY2022 to 2024. The company's EBITDA and PAT have shown even stronger growth rates of 14.87% and 17.28% CAGR, respectively, over the same period. This financial stability is based on a business model that maintains stable margins despite raw material price fluctuations. BWIL is focusing on technological improvements in its manufacturing facilities to enhance productivity, efficiency and quality.

#### Valuation and View:

**We would recommend BWIL with a rating "Subscribe for listing gains". The company's dominant 20% market share in stainless steel wire with revenue of INR 24,447.19mn in FY2024, and 3.19% PAT margin demonstrate its market position and financial performance. The expansion plans, including India's largest wire facility, coupled with entry into new markets and the B2C segment, signal growth potential. Post-IPO P/E of 50.86x (EPS of INR 5.03). BWIL anticipated to reap benefits of new capacity addition.**

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Stock Rating Scale	Absolute Return
BUY	>20%
ACCUMULATE	12% to 20%
HOLD	5% to 12%
NEUTRAL	-5% to 5%
REDUCE	-5% to -12%
SELL	<-12%

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