

**CMP: INR 461** 

**Rating: BUY** 

**Target Price: INR 700** 

| Stock Info              |           |
|-------------------------|-----------|
| BSE                     | 541403    |
| NSE                     | DOLLAR    |
| Bloomberg               | DOLLAR IN |
| Reuters                 | DOLL.NS   |
| Sector                  | Textile   |
| Face Value (INR)        | 2         |
| Equity Capital (INR Cr) | 11        |
| Mkt Cap (INR Cr)        | 2,615     |
| 52w H/L (INR)           | 511/310   |
| Avg Daily Vol (in 000') | 105       |

| Shareholding Pattern % |       |  |
|------------------------|-------|--|
| (As on September 2023) |       |  |
| Promoters              | 73.09 |  |
| FII                    | 0.33  |  |
| DII                    | 0.57  |  |
| Public & Others        | 26.00 |  |

| Stock Performance (%) | 1m    | 3m    | 12m   |
|-----------------------|-------|-------|-------|
| Dollar Industries     | 3.6   | 9.2   | (8.0) |
| Nifty 50              | (1.1) | (0.7) | 6.8   |

## **DIL Vs Nifty 50**



#### Abhishek Jain

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### Anushka Chitnis

Anushka.chitnis@arihantcapital.com 022 67114870 A terrific performance ahead of industry recovery supported by good thermal and premium sales; notable inventory gains aid margin expansion. Revenue was up 20.65% YoY to INR 413 Cr, beating our estimate of INR 380 Cr by 8.6% (+25.68% QoQ). EBITDA was up 37.67% YoY to INR 42 Cr, beating our estimate of INR 40 Cr by 4.3% (+53.97% QoQ). EBITDA Margin expanded 125bps to 10.12%, marginally missing our estimate of 10.43% (+186bps QoQ). PAT was up 43.89% to INR 25 Cr, marginally missing our estimate of INR 26 Cr. (+64.39% QoQ). Volumes for the quarter were up 40%, and there is now no more high-cost inventory in the system.

Working Capital cycle to improve with the spread of Project Lakshya and the removal of high coast inventory: Debtor days have come down to 90 vs 99 during COVID. As Project Lakshya continues, these will come down to 75 days, which is the days of distributors within the project. Currently, 271/1,500 distributors are under this project (vs 229 as of FY23), and the company aims to bring ~60% of all distributors into the project by FY25. Most of the distributors in Project Lakshya are also a part of the channel financing scheme which further aids this improvement. The company is also at 147 inventory days vs 167 days last year owing to the removal of high-value inventory from the distributor network. This won't return as cotton and yarn prices will remain range-bound from hereon.

**Push to premium:** The revenue mix for the quarter was- Big Boss 36%, Always 38%, Force Nxt 4%, Missy 9%, and Thermals 11%. The premium offering constitutes Force Nxt (18-20% margin), womenswear (14-17% margin), and thermals (15-18% margin). These saw high double-digit volume growth during the quarter and are a focal point for the company's future.

**EBO Success:** So far, they have 18 EBOs from the initial launch in Q4FY22 and they have been well received. The number is targeted to reach ~22 by the end of FY24. The stores have an average revenue of INR 2-2.5 Lakh and an ATV of INR 1,200. The premiumization imitative is taking place through them with custom items like polo shirts being made available here that aren't accessible on GT.

Valuation & Outlook: We expect to see a stable H2 with a push toward premiumization with the pick up of Force Nxt, womenswear, and thermals. With EBOs seeing good acceptance among the masses, there should be significant improvements in profitability as well. The earlier guidance of low double-digit revenue growth and 10% margins. We assign a TP of INR 700 valued at a P/E multiple of 25x the FY26E EPS of INR 28, yielding an upside of 52%, and a 'Buy' rating.

| INR Cr           | FY22  | FY23   | FY24E | FY25E | FY26E |
|------------------|-------|--------|-------|-------|-------|
| Revenue          | 1,350 | 1,394  | 1,500 | 1,708 | 1,950 |
| YoY growth (%)   | 30.2  | 3.2    | 7.6   | 13.8  | 14.2  |
| Operating profit | 220   | 98     | 142   | 195   | 244   |
| OPM (%)          | 16.3  | 7.0    | 9.5   | 11.4  | 12.5  |
| Reported PAT     | 148   | 53     | 83    | 121   | 159   |
| YoY growth (%)   | 72.8  | (64.1) | 56.4  | 45.8  | 31.2  |
| EPS (Rs)         | 26.1  | 9.4    | 14.6  | 21.3  | 28.0  |
| P/E (x)          | 17.7  | 49.2   | 31.5  | 21.6  | 16.5  |
| Price/Book (x)   | 3.9   | 3.7    | 3.4   | 3.0   | 2.6   |
| EV/EBITDA (x)    | 13.0  | 28.6   | 18.8  | 13.6  | 10.6  |
| Debt/Equity (x)  | 0.4   | 0.3    | 0.3   | 0.3   | 0.2   |
| RoE (%)          | 24.5  | 7.5    | 11.1  | 14.5  | 16.7  |

| INR Cr (Consolidated)   | Q2FY24 | Q1FY24 | Q2FY23 | Q-o-Q   | Y-o-Y  |
|-------------------------|--------|--------|--------|---------|--------|
| Revenue from Operations | 413    | 328    | 342    | 25.68%  | 20.65% |
| Raw Material Cost       | 190    | 155    | 178    | 22.65%  | 6.41%  |
| Gross Profit            | 223    | 173    | 164    | 28.38%  | 36.18% |
| Gross Margin            | 53.99% | 52.85% | 47.83% | 114bps  | 616bps |
| Sub Contract Expenses   | 88     | 67     | 57     | 30.97%  | 53.50% |
| Employee cost           | 22     | 21     | 19     | 6.20%   | 21.26% |
| Other Expenses          | 70     | 58     | 57     | 21.49%  | 22.87% |
| EBITDA                  | 42     | 27     | 30     | 53.97%  | 37.67% |
| EBITDA margin %         | 10.12% | 8.26%  | 8.87%  | 186bps  | 125bps |
| Other Income            | 1      | 1      | 0      | -20.53% | 34.96% |
| Depreciation            | 4      | 4      | 4      | 2.18%   | -1.76% |
| EBIT                    | 38     | 24     | 26     | 61.04%  | 44.13% |
| Finance cost            | 4      | 3      | 4      | 11.96%  | 0.96%  |
| Profit/ Loss on equity  |        |        |        |         |        |
| investment              | -1     | -1     | -1     | -11.08% | 3.47%  |
| PBT                     | 33     | 19     | 22     | 72.75%  | 52.99% |
| Tax Expense             | 9      | 4      | 5      | 102.73% | 87.48% |
| Effective tax rate %    | 26%    | 22%    | 21%    | 378bps  | 470bps |
| PAT                     | 25     | 15     | 17     | 64.39%  | 43.89% |
| PAT margin %            | 6.02%  | 4.60%  | 5.05%  | 142bps  | 97bps  |
| EPS (INR)               | 4.38   | 2.56   | 3.05   | 71.09%  | 43.61% |

Source: Arihant Research, Company Filings

# **Operational highlights:**

- ➤ The steady state of margins is 14-15%, with INR 2,000 Cr in revenues by FY26. There will be a price increase of 3-4% each year.
- About 20-22% of the production is **vertically integrated**. There will be no further integration as it is easier to scale with or down with job work.
- ➤ There were **no price hikes** taken during Q3, and going forward there will be no price hikes/ cuts. There will be hikes in ASP with the growing share of premium products.
- > Target export revenues by FY26 are 11% of sales, with a presence in 30 countries.
- ➤ There has been not much change in **yarn prices** during the quarter.
- ➤ They have recently entered the **African market**, and are seeing a good response there, especially with kidswear. The Middle Eastern market is also seeing a good response with kidswear.
- ➤ ASP: Dollar Man INR 80, Dollar Always INR 50, Dollar Missy INR 110, Force Nxt INR 285, Socks INR 35. There has been an ASP decline of 15% at the company level in Q2.
- The volume split of **outerwear to innerwear** is 19-81, and the value split is 21-79. The share of outerwear is targeted to go to 25%

# **Key Financials (Consolidated)**

| Income statement (INR cr)              | FY22       | FY23         | FY24E    | FY25E        | FY26E        |
|--|------------|--------------|----------|--------------|--------------|
| Revenue                                | 1,350      | 1,394        | 1,500    | 1,708        | 1,950        |
| Net Raw Materials                      | 883        | 981          | 1012     | 1042         | 1189         |
| Advt & Promotion                       | 269        | 223          | 315      | 307          | 370          |
| Employee Cost                          | 64         | 77           | 45       | 102          | 117          |
| Other Expenses                         | 183        | 238          | 300      | 369          | 400          |
| EBITDA                                 | 220        | 98           | 142      | 195          | 244          |
| EBITDA %                               | 16.3       | 7.0          | 9.5      | 11.4         | 12.5         |
| Depreciation                           | (17)       | (18)         | (16)     | (21)         | (25)         |
| Interest expense                       | (10)       | (14)         | (19)     | (19)         | (17)         |
| Other income                           | 7          | 5            | 4        | 5            | 6            |
| Share of profits associate & JV        | (2)        | (6)          | (6)      | (6)          | (6)          |
| Profit before tax                      | 198        | 66           | 106      | 154          | 203          |
| Taxes                                  | (51)       | (13)         | (23)     | (34)         | (45)         |
| Reported Net profit                    | 147        | 52           | 82       | 120          | 158          |
| EPS                                    | 26.1       | 9.1          | 14.4     | 21.1         | 27.8         |
| Balance sheet Consolidated (INR cr)    | FY22       | FY23         | FY24E    | FY25E        | FY26E        |
| Equity capital                         | 11         | 11           | 11       | 11           | 11           |
| Reserves                               | 660        | 696          | 761      | 863          | 1,004        |
| Net worth                              | 671        | 707          | 772      | 875          | 1,015        |
| Debt                                   | 237        | 201          | 251      | 221          | 191          |
| Other non-current liabilities          | 4          | 11           | 11       | 11           | 11           |
| Total Liabilities                      | 913        | 920          | 1,036    | 1,109        | 1,219        |
| Fixed assets                           | 81         | 83           | 165      | 224          | 268          |
| Capital Work In Progress               | 52         | 88           | 79       | 69           | 41           |
| Other non current assets               | 32         | 45           | 25       | 28           | 32           |
| Net working capital                    | 740        | 698          | 580      | 596          | 651          |
| Inventories                            | 475        | 358          | 366      | 347          | 363          |
| Sundry debtors                         | 402        | 428          | 375      | 427          | 487          |
| Loans & Advances                       |            | 428          | 1        |              |              |
|  | 0          | _            |          | 1            | 1            |
| Other current assets                   | 61         | 65           | 67       | 76           | 87           |
| Sundry creditors                       | (176)      | (138)        | (211)    | (235)        | (265)        |
| Other current liabilities & Provisions | (22)       | (16)         | (17)     | (20)         | (23)         |
| Cash                                   | 1          | 1            | 183      | 187          | 222          |
| Other Financial Assets                 | 6          | 5            | 4        | 5            | 5            |
| Total Assets                           | 913        | 920          | 1,036    | 1,109        | 1,219        |
| Cashflow Consolidated (INR cr)         | FY22       | FY23         | FY24E    | FY25E        | FY26E        |
| Profit before tax                      | 198        | 66           | 106      | 154          | 203          |
| Depreciation                           | 17         | 18           | 16       | 21           | 25           |
| Tax paid                               | (51)       | (13)         | (23)     | (34)         | (45)         |
| Working capital Δ                      | (178)      | 43           | 118      | (16)         | (55)         |
| Operating cashflow                     | (14)       | 113          | 216      | 125          | 128          |
| Capital expenditure                    | (57)       | (55)         | (89)     | (69)         | (41)         |
| Free cash flow                         | (71)       | 58           | 127      | 56           | 87           |
| Equity raised Others                   | 3<br>(15)  | (7)          | (1)      | (1)          | (1)          |
| Debt financing/disposal                | (15)<br>89 | (12)<br>(36) | 21<br>50 | (4)<br>(30)  | (5)          |
| Dividends paid                         | (17)       | (10)         | (17)     | (30)<br>(17) | (30)<br>(17) |
| Other items                            | (17)       | (10)         | (17)     | (17)         | (±/)<br>1    |
| Net Δ in cash                          | (7)        | 1            | 182      | 4            | 34           |
| Opening Cash Flow                      | 7          | 1            | 1        | 183          | 187          |
| Closing Cash Flow                      | 1          | 1            | 183      | 187          | 222          |
| J                                      |            |              |          |              |              |

Source: Arihant Research, Company Filings

# **Ratios**

| Ratios                   | FY22  | FY23   | FY24E | FY25E | FY26E |
|--------------------------|-------|--------|-------|-------|-------|
| Growth matrix (%)        |       |        |       |       |       |
| Revenue growth           | 30.2  | 3.2    | 7.6   | 13.8  | 14.2  |
| Operating profit growth  | 59.2  | (55.3) | 45.0  | 36.6  | 25.2  |
| Net profit growth        | 72.4  | (64.3) | 57.1  | 46.1  | 31.3  |
| Profitability ratios (%) |       |        |       |       |       |
| RoCE                     | 19.5  | 7.5    | 10.5  | 13.2  | 15.2  |
| RoNW                     | 24.5  | 7.5    | 11.1  | 14.5  | 16.7  |
| RoA                      | 16.2  | 5.6    | 7.9   | 10.8  | 12.9  |
| Per share ratios         |       |        |       |       |       |
| Dividend per share       | 3.0   | 1.7    | 3.0   | 3.0   | 3.0   |
| Book value per share     | 118.3 | 124.7  | 136.1 | 154.2 | 179.0 |
| Valuation ratios         |       |        |       |       |       |
| P/E                      | 17.7  | 49.2   | 31.5  | 21.6  | 16.5  |
| P/CEPS                   | 16.0  | 37.3   | 26.6  | 18.5  | 14.3  |
| P/B                      | 3.9   | 3.7    | 3.4   | 3.0   | 2.6   |
| EV/EBIDTA                | 13.0  | 28.6   | 18.8  | 13.6  | 10.6  |
| Payout (%)               |       |        |       |       |       |
| Dividend payout          | 11.6  | 18.4   | 20.6  | 14.1  | 10.8  |
| Tax payout               | 25.8  | 20.1   | 22.0  | 22.0  | 22.0  |
| Liquidity ratios         |       |        |       |       |       |
| Debtor days              | 107.2 | 110.6  | 90.0  | 90.0  | 90.0  |
| Inventory days           | 193.7 | 131.3  | 130.0 | 120.0 | 110.0 |
| Creditor days            | 56.1  | 38.2   | 56.0  | 56.0  | 56.0  |
| Leverage ratios          |       |        |       |       |       |
| Interest coverage        | 21.8  | 6.0    | 6.8   | 9.5   | 13.6  |
| Net debt / equity        | 0.4   | 0.3    | 0.1   | 0.0   | (0.0) |
| Net debt / op. profit    | 1.1   | 2.0    | 0.5   | 0.2   | (0.1) |
| Du-Pont Analysis         | FY22  | FY23   | FY24E | FY25E | FY26E |
| Tax burden (x)           | 0.7   | 0.8    | 0.8   | 0.8   | 0.8   |
| Interest burden (x)      | 0.9   | 0.8    | 0.8   | 0.9   | 0.9   |
| EBIT margin (x)          | 0.2   | 0.1    | 0.1   | 0.1   | 0.1   |
| Asset turnover (x)       | 1.4   | 1.3    | 1.3   | 1.3   | 1.4   |
|                          | 1     |        |       |       |       |

1.6

24.4

1.5

7.6

1.5

11.1

1.6

14.6

1.5

16.7

Source: Arihant Research, Company Filings

Financial leverage (x)

**RoE (%)** 

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| Stock Rating Scale | Absolute Return |
|--------------------|-----------------|
| BUY                | >20%            |
| ACCUMULATE         | 12% to 20%      |
| HOLD               | 5% to 12%       |
| NEUTRAL            | -5% to 5%       |
| REDUCE             | -5% to -12%     |
| SELL               | <-12%           |

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