

IPO Note 24th Sep 2024

KRN Heat Exchanger & Refrigeration Ltd

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Issue Offer

Fresh Issue of 1,55,43,182 equity shares amounting to INR 3,419.5 Mn.

Issue Summary				
Price Band INR	209-220			
Face Value INR	10			
Implied Market Cap INR mn.	13,099			
Market Lot	65			
Issue Opens on	Sep 25, 2024			
Issue Close on	Sep 27, 2024			
No. of share pre-issue	43,999,980			
No. of share post issue	59,423,162			
Listing	NSE, BSE			
Issue Break-up %				
QIB Portion	≤50			
Retail Portion	≥ 35			
NII Portion	≥ 15			
Registrar				

Registrar

BIGSHARE SERVICES PRIVATE LTD

Book Running Lead Managers

Holani Consultants Private Ltd

Shareholding Pattern				
	Pre-Issue	Post-Issue		
Promoters	94.39%	69.75%		
Public & Others	5.61%	30.25%		
Objects of the issue				

- Investment in their wholly owned subsidiary KRN HVAC Products Private Ltd in the form of equity, for setting up a new manufacturing facility at Neemrana, Alwar, Rajasthan
- General corporate purposes.

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KRN Heat Exchanger & Refrigeration Ltd (KHERL) manufactures fin and tube type heat exchangers for the Heat Ventilation Air Conditioning and Refrigeration Industry. Heat exchangers manufactured by it are made of non-ferrous metals primarily Copper and Aluminum. Its product range includes condenser coils, evaporator units, evaporator coils, header/copper parts, fluid and steam coils and sheet metal parts. The diameter of heat exchanger tubes it produces ranges from 5MM to 15.88 MM. Through forward integration, it is planning to venture into the distribution and sales channels which allow it to control the marketing and distribution of complete product range of heat exchangers. This enables the company to capture a greater share of the value chain and establish direct connections with end customers. By incorporating KRN HVAC Products Private Ltd, it can have greater control over the supply of HVAC industry products, enhancing customer reach and brand visibility.

Investment Rationale

Consistent Product Diversification and new products led the growth: KRN has shown consistent growth in revenues and profitability, evolving from a single-product to a multi-product manufacturing company. Their ability to penetrate new markets and gain acceptance for newer product categories showcases their adaptability and growth potential. This track record of financial performance and successful product diversification indicates the company's ability to identify market opportunities and capitalize on them effectively.

Strong Customer Relationships and Repeat Business: KRN has established long-standing relationships with leading clients by focusing on understanding and catering to diverse customer needs. Company has a customer base of over 115 customers, diversified across geographies. Single largest customer contributed 33.34%, 32.85% and 32.28% respectively, of total revenue from operations in FY24, FY23 and FY22. This approach has resulted in repeat orders from key customer groups, providing a stable revenue base and potential for future growth. The company's ability to maintain these relationships demonstrates its strong market position and customer satisfaction levels.

Quality-Focused Manufacturing Capabilities: The company's commitment to quality is evident in its stringent control measures, including in-house testing facilities. KRN's multi-level quality checks ensure consistent delivery of high-quality products, enhancing brand value and customer satisfaction. This focus on quality not only helps retain existing customers but also attracts new ones, contributing to the company's growth and market reputation.

Expansion Strategy and Global Market Penetration: The company is actively pursuing growth through various strategies, including expanding their customer base to reduce dependency on top clients, diversifying their product portfolio through a new subsidiary (KRN HVAC Products Private Ltd), increasing their global footprint (particularly in European markets), and facilitating growth in current geographies to increase market share. The company will continue to focus on key regions like North America and Europe to strengthen its presence. This strategy aims to establish a solid local footprint, build strong relationships, leverage the necessary expertise and development capabilities to tap into the growth potential of these markets. The company remains focus on acquiring new customers, retaining existing ones, and consistently delivering high-quality products.

Valuation and View: The company aims to capitalize on its diverse product portfolio coupled with efforts to ensure forward integration and a new manufacturing facility with IPO proceeds to penetrate international markets and increase its market presence. The company has prestigious clients like Daikin, Bluestar and Schneider among others. Co.'s revenue grew at a CAGR of 25% for past three years Given the strong tailwind the Air conditioners, EMS players are seeing, KHERL is well positioned. At the upper price band of INR 220, the issue is priced at a P/E of 33.5x post issue based on the FY24 post issue EPS of INR 6.29. We are recommending "Subscribe for Long Term" for this issue.

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Stock Rating Scale	Absolute Return
BUY	>20%
ACCUMULATE	12% to 20%
HOLD	5% to 12%
NEUTRAL	-5% to 5%
REDUCE	-5% to -12%
SELL	<-12%

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