



DOUBLE HAPPINESS!

Double your money
in 6½ years^{##}

Srei finances equipment and projects for power plants, expressways, bridges, ports, mining, telecom and all other infrastructure.

Consolidated Asset Under Management ₹ 33,580 crore* • Infrastructure Finance Company (NBFC) • Public Financial Institution • Over 23 years of insight

*As of December 31, 2012

Public Issue of Secured Redeemable NCDs

- Credit Rating : "CARE AA-", "BWR AA"
 - Tenure 3 years / 5 years / 6½ years
 - Option to hold Bonds in Physical or Demat form
- Earn Fixed Income of 11.24% p.a.^{##}

To be Listed on BSE

Highest Effective Yield
at 11.24 % p.a.^{##}

Minimum application size
Rs. 10,000 (10 NCDs)

KEY HIGHLIGHTS

1. Opportunity to double your money in 6 ½ years^{##}.
2. Quarterly, Annually and Cumulative interest payment option available.
3. Investor Category III can hold the NCDs both in Physical and Demat Form.
4. Rated "CARE AA-(Double A minus)" and "BWR AA (BWR Double A)" both indicating high degree of safety regarding timely servicing of financial obligation. Such instruments carry very low credit risk.
5. To be listed on BSE to provide liquidity to the investor.
6. Minimum application size is Rs 10,000 (10 NCDs) and will be allotted on first come first serve basis.
7. Interest on Application Money - The Company shall pay to the successful Applicants, interest at the rate of 10.50% p.a. on the Application Amount allotted, for the period commencing from 3 (three) days from the date of upload of the Application Form on the electronic book of the Stock Exchange, or the date of realization of the Application Amount, whichever is later, up to 1 (one) day prior to the Deemed Date of Allotment.
8. Secured and Fixed return on your investment.

^{##} Applicable for Category III investors and series VI NCDs.

Credit Rating

"CARE AA-" by CARE

"BWR AA" by BRICKWORK

ISSUE OPENING 4TH APRIL 2013

ISSUE CLOSING 25TH APRIL 2013[#]

Series	I	II	III	IV	V	VI
Face Value per NCD	₹1,000	₹1,000	₹1,000	₹1,000	₹1,000	₹1,000
Minimum Application	₹10,000/- (10 NCDs)	₹10,000/- (10 NCDs)	₹10,000/- (10 NCDs)	₹10,000 (10 NCDs)	₹10,000/- (10 NCDs)	₹10,000/- (10 NCDs)
Frequency of Interest payment	Quarterly	Annually	Cumulative	Annually	Cumulative	Cumulative
Category of Investor who can apply	III	III	III	I, II & III	I, II & III	III
Tenor from Deemed Date of Allotment	3 years	3 years	3 years	5 years	5 years	6 years 6 months
Effective Yield	10.75 % p.a.	10.75 % p.a.	10.76 % p.a.	11.00% p.a.	11.00% p.a.	11.24% p.a.
Amount (₹/NCD) on Maturity **	1,000	1,000	1,359	1,000	1,686	2,000
Maturity Date	3 years from the Deemed Date of Allotment			5 years from the Deemed Date of Allotment		6 years and 6 months from the Deemed Date of Allotment
Credit Rating	'CARE AA- (Double A Minus)' by CARE 'BWR AA (BWR Double A)' by BRICKWORK					
Interest on Application Money	The Company shall pay to the successful Applicants, interest at the rate of 10.50% p.a. on the Application Amount allotted, for the period commencing from 3 (three) days from the date of upload of the Application Form on the electronic book of the Stock Exchange, or the date of realization of the Application Amount, whichever is later, up to 1 (one) day prior to the Deemed Date of Allotment.					

BENEFITS OF INVESTMENT IN SREI NCDs

RETURN

- 10.75% Effective Yield per annum for Individual Category Investors in Series I, Series II and Series III
- 11.00% Effective Yield per annum for Institutional Category, Non - Institutional Category and Individual Category Investors in Series IV and Series V
- 11.24% Effective Yield per annum for Individual Category Investors in Series VI

SECURITY

- Charge on specific asset of the Company with an asset cover of 1.0 time of the total outstanding amount of NCDs, as may be agreed between the Company and the Trustees for the Debentures Holders and mortgage/charge on its identified immovable property.

LIQUIDITY

- NCDs will be listed on BSE and Investors can trade post listing of NCDs.
- Trading will be in dematerialized form only.

MODE OF ALLOTMENT

- The NCDs will be issued in physical form to Individual investors and in dematerialized form to other categories of investors.

**Subject to applicable tax deducted at source, if any

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*The Issue shall remain open for subscription during banking hours for the period indicated above, except that the Issue may close on such earlier date or extended date as may be decided by the Board/ Committee of Directors, as the case maybe, subject to necessary approvals. In the event of an early closure or extension of the Issue, our Company shall ensure that notice of the same is provided to the prospective investors through advertisements in a leading national daily newspaper on or before such earlier or extended date of Issue closure.

Disclaimer: The terms not defined here will be as per the prospectus. For more details, please read the Prospectus, which is available on the Company's website at www.srei.com, on the website of the BSE Limited at www.bseindia.com and the respective websites of the Lead Managers at www.icicisecurities.com, www.akcapindia.com, www.srei.com, and www.trustgroup.co.in. Investors proposing to participate in the Issue should invest only on the basis of information contained in the Prospectus dated March 22, 2013 filed with the Registrar of Companies, West Bengal.