

**Techno-Funda Pick**



**On the Daily Chart**

- We are observing a strong rounding breakout at 250 level.
- After a strong breakout at 250 level, the stock is in a steady uptrend. At present we are observing five waves unfolding.
- The prices have given strong breakout from the downward sloping trend line with volumes (shown above in the graph). This indicates that the fourth wave has ended and fifth wave on the upside is unfolding.

Hence, we are of the opinion that stock has made a bottom at 318 and can test 400- 450 in couple of weeks.

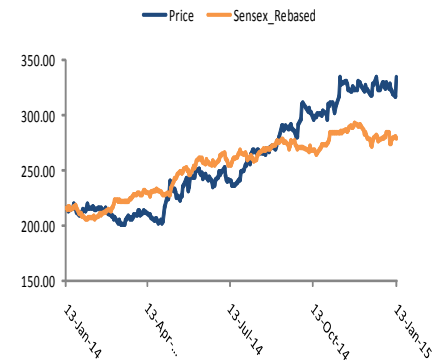
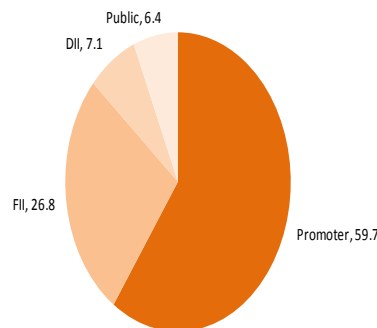
**About Marico Ltd.**

Marico Limited is one of India's leading consumer products company, operating in the beauty and wellness space. Marico has emerged as a dominant player in the hair care and edible oil segment's. It has also made inroads in international markets. Marico's purpose is to "Make a difference" to the lives of its stakeholders by maximizing their potential.

- Strong brand Portfolio.
- Continuous innovation.
- Gaining international traction.
- During Q2FY15 had received two prestigious awards, a) Best board of directors award & b) Best company with high standards.

(Rs Cr)	FY11	FY12	FY13	FY14
<b>Net Revenue</b>	<b>3,135</b>	<b>3,980</b>	<b>4,596</b>	<b>4,687</b>
EBITDA	414	484	625	738
EBITDA%	13.2	12.2	13.6	15.7
<b>PAT</b>	<b>286</b>	<b>317</b>	<b>396</b>	<b>485</b>
<b>EPS</b>	<b>4.7</b>	<b>5.2</b>	<b>6.1</b>	<b>7.5</b>
PAT Growth (%)	23.6	10.7	24.8	22.6
RONW (%)	37.2	31.3	26.0	30.2
<b>P/E (x)</b>	<b>71.7</b>	<b>64.7</b>	<b>54.4</b>	<b>44.3</b>

Source: Company data, Arihant Research



## Techno-Funda Pick



### On the Daily Chart

- We are observing a strong Cup and Handle breakout at 3000 level.
- Further this breakout is supported by the strong volumes. This suggests that upside momentum is likely to continue.
- The depth of the Cup and handle pattern is about 600 hundred points.

Since the stock has given a breakout at 3000 level we expect this stock to test 3600 level in couple of weeks.

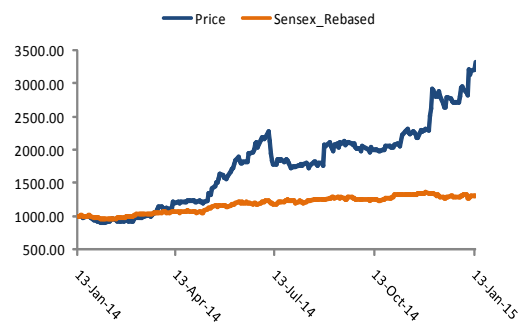
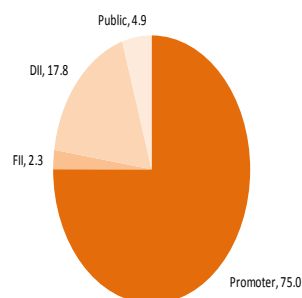
### About Bharat Electronics Ltd.

Bharat Electronics Limited was set up at Bangalore by the Government of India under the Ministry of Defence to meet the specialized electronic needs of the Indian defence services. Over the years, it has grown into a multi-product, multi-technology, multi-unit company serving the needs of customers in diverse fields in India and abroad. The products of the company include products for communication, radars, naval systems, opto electronics, Electronic Warfare systems, weapon system, tank electronics and simulators, switching equipment, TV and broadcast, DTH, telecom, simputer, electronic voting machines ,electronic components &also offers a range of services such as contract manufacturing, design and manufacturing services, semiconductor device packaging, software development and quality assurance facilities.

- Company has continued to emphasis on the immense opportunities from Defence sector.
- Company has signed Memorandum of Understanding with Government of Inida for revenue of Rs. 685 crores in FY15, which is very positive for the company.
- Increased exports of defence equipments and even the order book of the company have increased substantially.

(Rs Cr)	FY11	FY12	FY13	FY14
Net Revenue	5,740	5,914	6,273	6,518
EBITDA	1,009	615	633	889
EBITDA%	17.6	10.4	10.1	13.6
PAT	878	847	911	951
EPS	109.7	105.8	113.9	118.9
PAT Growth (%)	19.0	(0.0)	7.6	4.5
RONW (%)	18.2	15.3	14.5	13.5
P/E (x)	30.4	31.5	29.3	28.0

Source: Company data, Arihant Research





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